



CTO

Executive
Council

FROM IDG

Increasing Your Impact in Transformational Times

CIO Executive Council

A subscription-based membership organization, providing strategic leadership development to serve the evolving, challenging, and demanding role of the CIO. Membership benefits include:

- Leadership development
- Peer connections
- Media opportunities (personal/organizational brand management)
- Organizational development
- Leadership development for your teams
- And much more!



THE CIO
JOURNEY TO
CORPORATE
OFFICER



Increasing Your Impact



Change Leadership
Deep Customer Focus
Market Knowledge

Larry Bonfante

CEC Advisor, CIO Executive Council Executive Coach



- Mentor and executive coach for IT leaders and a founding member of the CIO Executive Council
- Former CIO at the United States Tennis Association and responsible for all information technology-related services supporting the US Open
- Extensive experience running global organizations and has implemented and managed a number of complex transformation initiatives
- Presenter and guest lecturer for many industry conferences and master's degree programs at Columbia University, NYU, and Polytechnic Institute
- Holds a master's degree in Organizational Leadership from Mercy College and a B.A. from Brooklyn College in Economics & Organizational Psychology

My Premise...

- The role of the CIO is at a critical inflection point
- Some CIOs will leverage this opportunity to drive tangible value for their organizations & enhance their value
- Some will miss this opportunity and become marginalized in importance and value

New Expectations

- Innovator & Risk Taker
- Value gauged by nimbleness and effectiveness
- Business Focus – Revenue Creation, Investment, Innovation, Market Differentiation
- Consumer Engagement & Advocacy
- Secure but Open – (safely) let people in!
- Engagement Manager
- Business Partner & Alignment Expert

What's Changed?

- Cloud Computing
- Software as a Service
- Mobile Devices and Apps
- Always connected everywhere!
- BYOD
- Social Media – Facebook, Twitter and You Tube...Oh My!
- Technology spend happening outside IT (i.e. Marketing)

Bottom Line

Barriers to leveraging technology have been obliterated!

Your grandmother Tweets, posts to her friends on Facebook, buys her books on Amazon and downloads her music from iTunes to her iPhone!

Required Competencies

- Relationship Management
- Communications & Marketing
- Talent Builder
- Business Partner
- Change Agent

Group Challenge:

As you think about how you can increase your individual impact and the collective impact of your teams during these times of digital transformation, identify 3 – 5 issues that rise to the top for your group.