



# Building a Sustainable Digital Roadmap

Tim Minahan  
SVP, Business Strategy & CMO

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The world is changing.

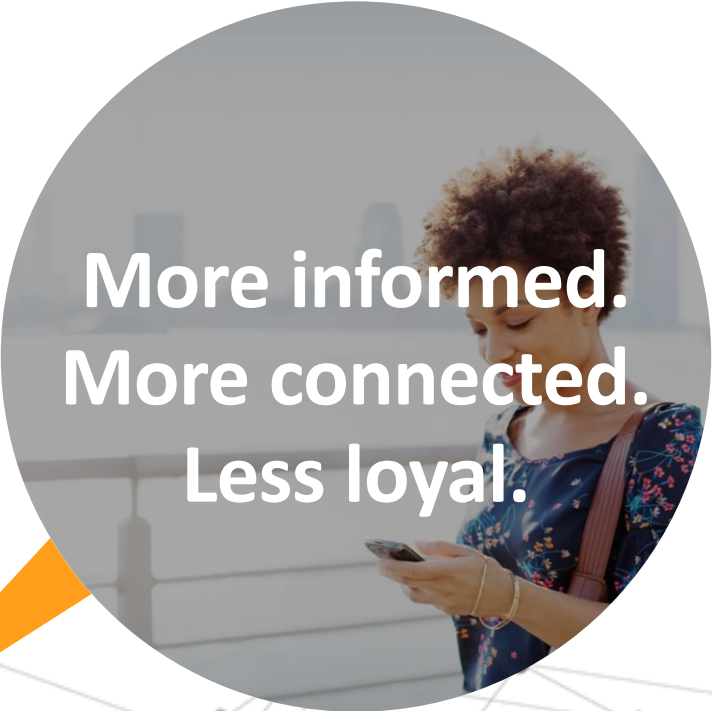
“How puzzling all these changes are... We must run as fast as we can just to stay in place. And if you wish to go anywhere you must run twice as fast.” – Lewis Carroll, *Alice's Adventures in Wonderland*



**3 billion**  
connected workers  
by 2020

**Markets look different.**

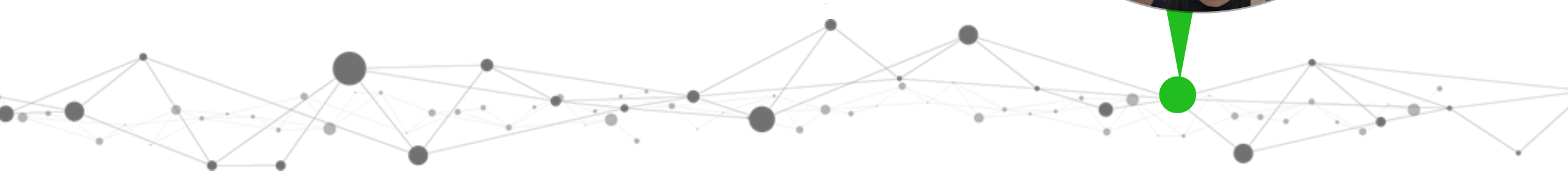




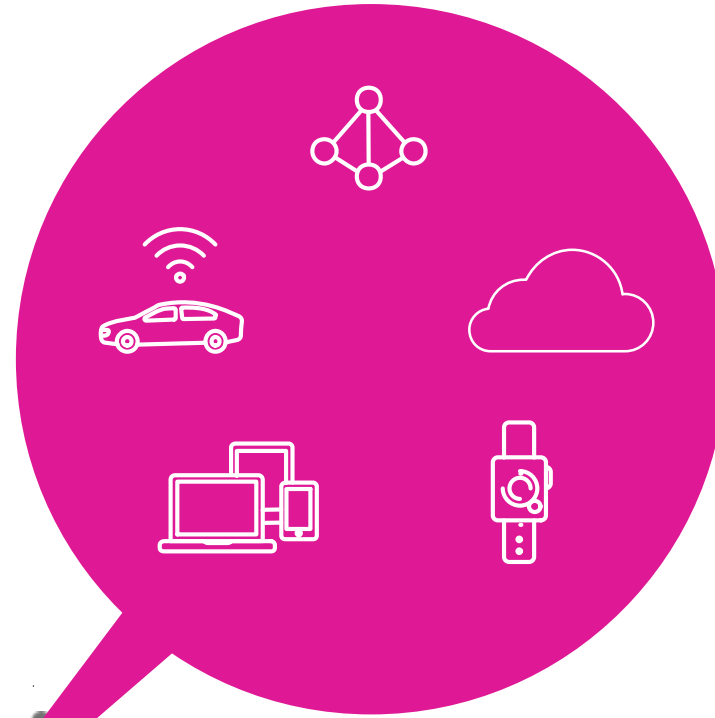
More informed.  
More connected.  
Less loyal.

**Customers are different.**

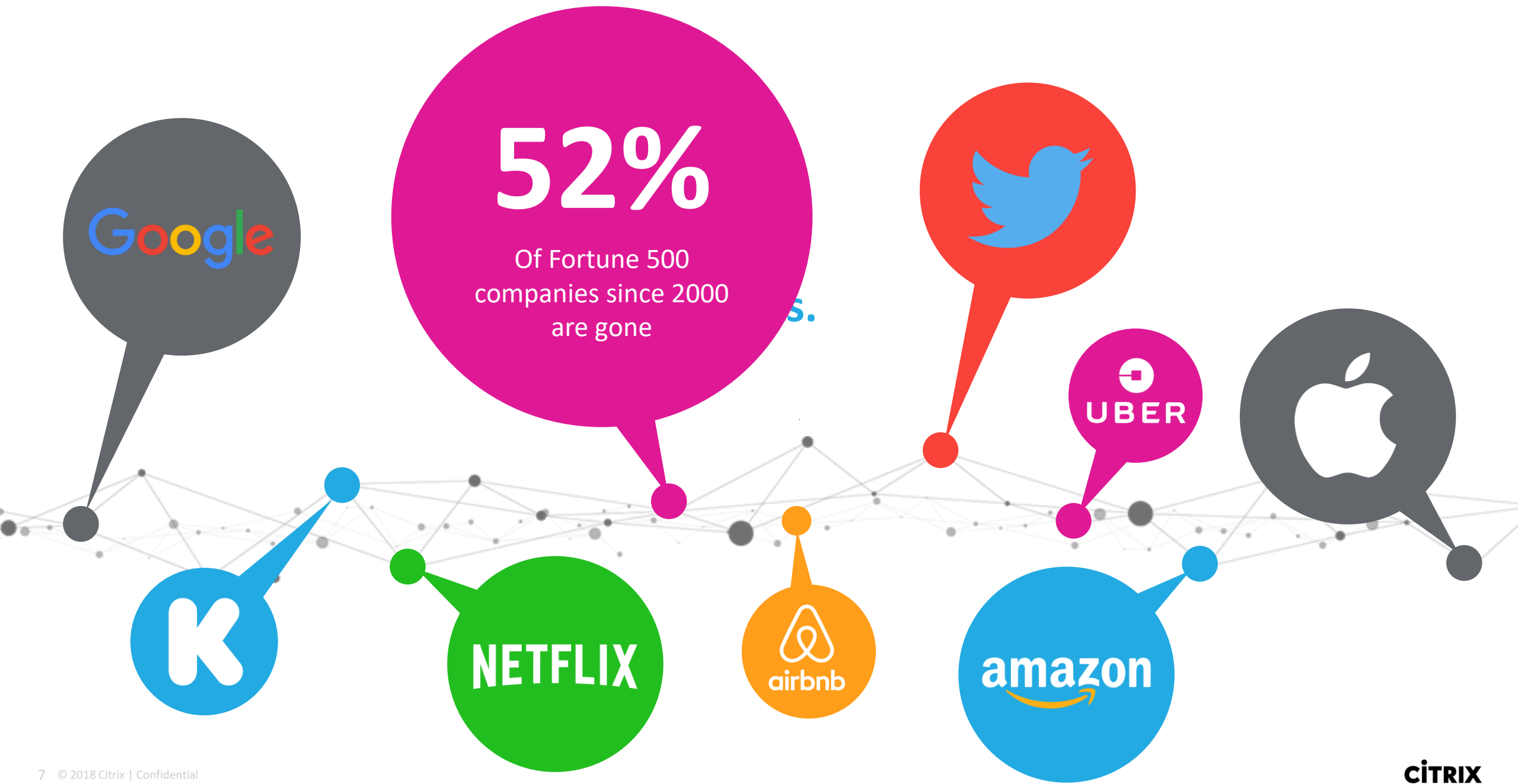
Employee are different.



The world interacts differently.









93%

of businesses want to  
pursue digital  
transformation

Most enterprises want to change too.





72%

Are still in the  
exploratory stage.

However, they are just getting started.

And getting everyone to agree is a challenge.

Only  
**20%**

Have a unified  
roadmap driven by the  
entire company and  
not individual teams

**To build a successful  
sustainable digital roadmap,  
CEOs and CIOs must work  
together.**





### On-premises apps & data



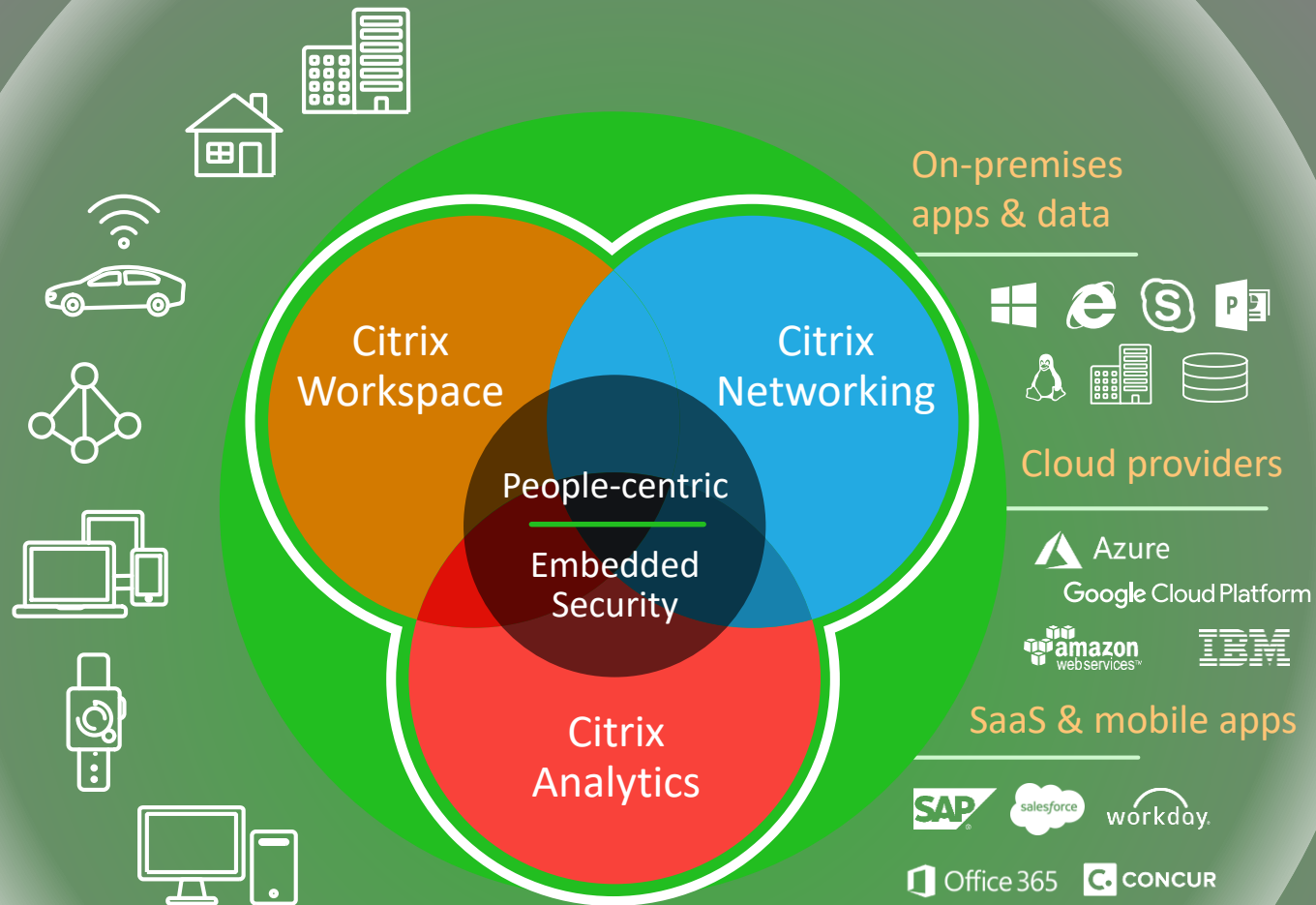
### Cloud providers

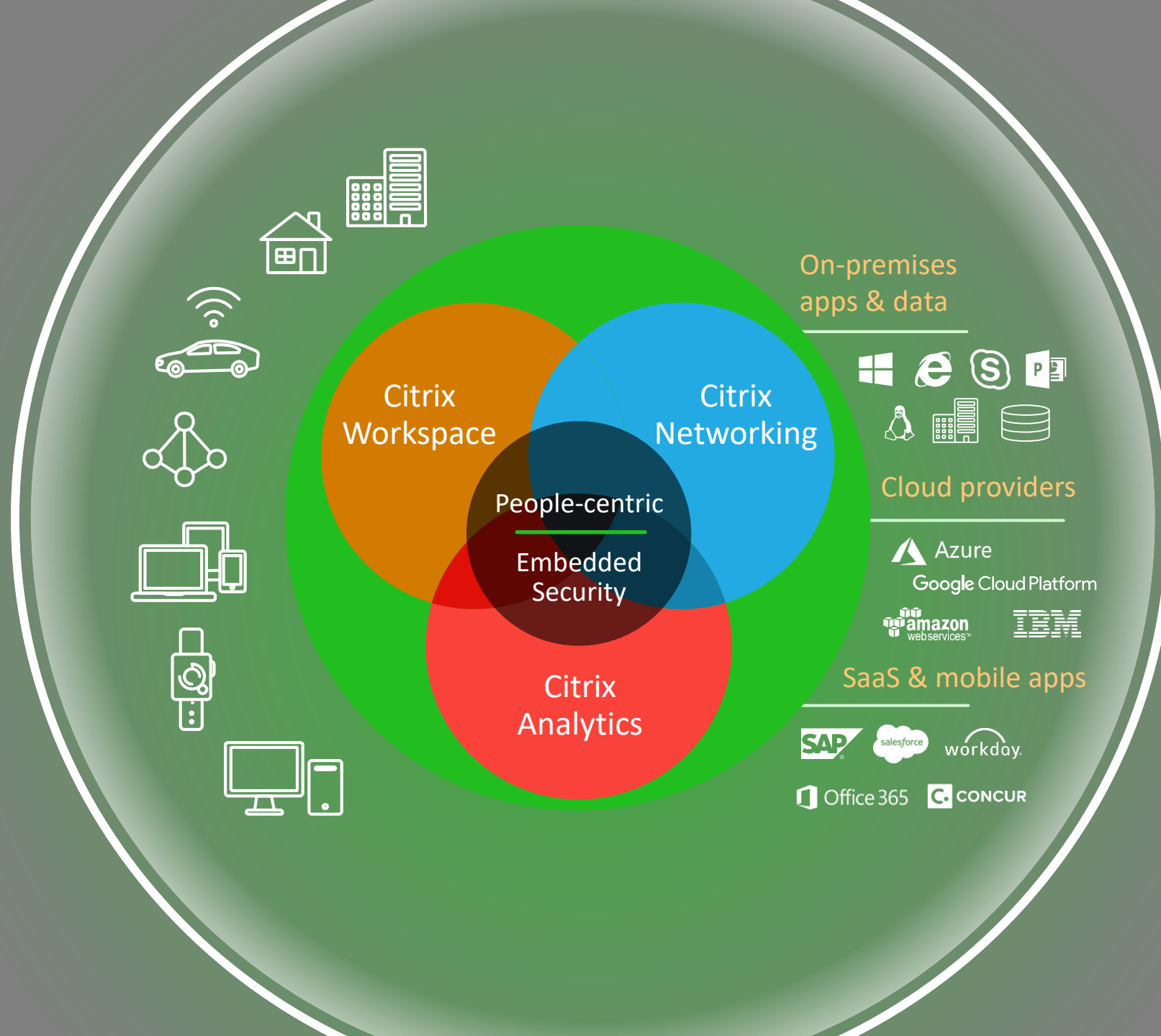


### SaaS & mobile apps









# Building a Sustainable Digital Roadmap

How CIOs and CEOs can work together to build a new digital future



**Alex Romillo**

President & CEO,  
Health Choice Network

## A Conversation with Health Choice Network



**Maylee Sanchez**

Chief Information Officer,  
Health Choice Network





Turn Change into Your Advantage.

“Where should I go? That depends on where you want to end up.”

— Lewis Carroll, *Alice's Adventures in Wonderland*